**Counts as Directed Electives for ALL diplomas**

**Introduction to Accounting or Personal Financial Responsibility**

**Advanced Accounting or Principles of Marketing or Principles of Business Management**

**Sports & Entertainment Marketing or Business Law and Ethics**

**Potential careers for pathway:**

- **Entry Level High School Graduate:**
  - Buyers or Purchasing Agents
  - Administrative Assistant

- **Entry Level College Graduate:**
  - Marketing Specialist
  - Human Resources Specialist
  - Accountant

- **Experienced:**
  - Advertising and Marketing Managers
  - General and Operations Managers
  - Purchasing Managers

**Degree Options:**

- Ivy Tech Community College
  - Associates Degrees
  - Business Administration

- Purdue Polytechnic Institute
  - Bachelor Degree:
    - Organizational Leadership

- IUPUC
  - Bachelor Degree:
    - Business

**Additional C⁴ classes that would enhance employment:**

- Interpersonal Relationships